

3 Day Masterclass

AI & Public Speaking Mastery for Women Leaders

How to become a strategic influencer in your workplace, how to create connections and build trust?

12th - 14th May 2025

Dusit Thani Hotel, Dubai - U.A.E.

Calling all: Female business leaders

"If you are a woman in leadership this 3-day Course, will equip you to take back your power and strategically lead and influence your teams."

Learning Outcomes:

- How can you build your **Personal brand**, and leadership style by optimizing AI and using it ethically.
- How to design your **Personal brand** (Online and in-person reputation)
- Learn practical insights to navigate through **office politics** effectively and ethically
- Learn how to **strategically network, negotiate** and coach.
- Overcome your **imposter syndrome**, build your **self-confidence**, and be taken seriously.
- Learn how to **be assertive** and how to manage your own **emotions** and that of your team.
- Learn how to **hold your teams** accountable, **build trust**, and give feedback.
- **Overcome imposter syndrome** and have a boost of confidence
- **Your personal brand** will be aligned with your message, social media, and speaking style
- Know how to **adapt your body language** and voice for maximum impact
- **Feel confident** presenting on online platforms

What will a business woman learn ?

*It's time for you to take your **power back**, to learn how to **coach, lead** and **negotiate powerfully**.*

This course will empower you to be strategic about your career growth, and like a chess player-plan out what moves you will make next. As a female leader, to excel you need to be confident and lead from a position of power. When you become the leader that you would follow, others will want to work with you and follow you. The practical skills and frameworks will empower you immediately as part of your leadership development journey.

Testimonials

- "The session was quite interactive and the trainer was passionate and enthusiastic". **Zahra Mamdoo - Product Manager (Vitality Group)**
- "She is very engaging, accommodating and sweet. Made the team move together despite network challenges". **Ivy Mbwelera - Service Centre Manager - National Bank of Malawi**
- "Her delivery style and power to engage audience is appreciated". **Hira Zafar - Assistant Manager Audit (Mari Petroleum Company Ltd)**



Course Trainer

Yoke Van Dam

Yoke van Dam has been called the **Kintsugi Queen** because of her ability to join, grow and transform teams into something quite wonderful.

As a qualified behavioural change coach with verifiable in the field experience 2000+ delegates trained 2300+ hours training 350+ coaching hours.

She's eminently suited to uncover the real issues holding teams back.

Her hard won experience (16 years) and tried and tested high performance processes have seen even the most fissured and fractured teams join together, become stronger and remarkable.

With her keen intelligence, empathetic energy and 'can do' attitude, Yoke helps leaders co-create winning outcomes so that they can unleash their teams' untapped potential.

Yoke has a B.I.S Publishing degree from University of Pretoria, she is a NLP practitioner and accredited as a Five Lens People Development Accredited provider on the Enneagram.

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Day 1

Women in Leadership

Session 1: Women in Leadership

- Women in leadership by reviewing various case studies you will understand what role you play in business. Uncover challenges and opportunities to be an inclusive leader in business.

Practical exercise: Understanding the cost of losing a star performer.

Session 2: Influence Others:

- Self awareness Analysing your communication styles and identifying your strengths and weaknesses.

Session 3: Building Your Personal Brand Using AI

- Building your Personal Brand using AI the ethical way.

Practical Exercise: Learning insights on using ChatGPT, Descript and Canva to build your Personal brand the ethical way

Session 4: Managing your Team

Using Neuro-science principles we'll explore your emotional triggers. You'll learn practical skills to calm yourself and your team down and how to avoid fight or flight mode. In essence you'll learn how to inspire your team and how a leader should behave.

Group Activity: Activities on Emotional Intelligence.

Learn how to be assertive with your team in a helpful way. We teach you how to negotiate a win-win situation and how to bring harmony, flexibility and fun into your work environment.

Group Activity: Being assertive, setting boundaries and catering for a win-win.

Day 2

Women in Leadership

Session 1: Negotiation Skills

- "Your career, your finances, your reputation (your personal life) at some points these entire things hinge on your ability to negotiate."
- Getting what you want out of life is all about getting what you want from and with other people.
- "Conflict between two parties is inevitable in all relationships. So it's useful crucial even to know how to engage in that conflict to get what you want without inflicting damage.
- By looking at the work of an FBI hostage negotiator we will give ways in which the leaders can negotiate from a stronger position.

Group Activity:

- Negotiation tactics and frameworks.
- Create a negotiation one sheet
- Practical role-play where groups are negotiating against each other using the techniques that were used between 2 breakout rooms.

Session 2: Coaching Skills

- Developing a Personal development plan
- A leader's most valuable skill is leading their teams away from a stuck place to a desired outcome. By understanding coaching methodologies and the GROW model the delegates will have the opportunity to practice coaching conversations with each other and get feedback.
- Facilitator presentation of the GROW model and other frameworks for coaching.
- We will demonstrate and teach you how to use tools like Descript, Canva and Chatgpt to repurpose your own content.

Group Activity: practicing the model on giving and receiving feedback, having 1:1's, and giving difficult feedback.

Session 3: Managing Office Politics: Strategic Networking and Influence

- Understand what biases are holding you back in the work context.
- Have wisdom, understanding, and insights on office politics, how to navigate it, and how to strategically network with influence.

Group Activity: Exercises and discussions on Office politics and individual exercises on building an action plan for strategic influence and networking.

Day 3

Public Speaking

Session 1: Build your Confidence

- Confidence hacks
- Understand your audience/ clients' world.
- Improv techniques thinking on your feet.

Session 2: Sharing your Story:

- How to share a story in business, media, and job interviews.
- Lessons from Hollywood.

Session 3: Writing your Presentation

- Posture and body language.
- How to structure, write and rehearse your presentation.
- How to relate to a live audience.

Session 4: Hitting the right notes using your voice effectively

- The right way to use your voice.

Session 5: Persuasion techniques

- Persuasion techniques.
- How to create stickiness in your message.

Programme Schedule

08:30 am – 09:00 am	Registration & Coffee Break
09:00 am – 11:00 am	Course
11:00 am – 11:30 am	Networking & Coffee Break
11:30 am – 01:00 pm	Course
01:00 pm – 02:00 pm	Networking & Luncheon
02:00 pm – 03:00 pm	Course
03:00 pm – 03:15 pm	Networking Break
03:15 pm – 04:00 pm	Course

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Registration Form

Please fill & sign below form & send us on
training@corsol.net

Delegate 1
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 2
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 3
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 4
Name : _____
Job title: _____
Email: _____
Mobile: _____

Delegate 5
Name : _____
Job title: _____
Email: _____
Mobile: _____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:

Company : _____
Address: (to be used on invoice): _____

Telephone: _____
Country: _____

AUTHORIZED BY:

Signature: _____
Name: _____
JobTitle: _____
Email: _____
Date: _____

PAYMENT DETAILS:

[Credit Card Holder's Details - To send Payment Link](#)

First Name: _____
Last Name: _____
Email: _____
Country: _____

Event Code: **CSM-WIL-170**

Course Fee

Actual Fee	USD 3295/delegate
Book Before 30th April	
• Pay	USD 2695/ delegate
Group Bookings	
• Book 2 delegates	USD 2395/delegate
• Book 3 - 5 delegates	USD 2195/delegate
• Book 6 or more	USD 2095/delegate

(All Pricing Excludes all taxes)

Payment Mode:

- Payments will be made by **Credit Card** or by **Bank transfer**, an Invoice will be sent soon after we receive the signed & filled registration form.
- Payment is required within **5 working days** after the receipt of the invoice.
- Payment must be received in full prior to the Course Origination.

Terms & Conditions:

- 1) Fee Includes (For Face 2 Face Trainings): the course fee covers all course material, lunch & refreshments. Please note that hotel accommodation is not included in the course fee.
- 2) Fee Includes (For Virtual Training): the course fee covers the live course session & the course material soft copies along with Certificates of Attendance.
- 3) Payment terms: Payments are required within 5 working days from the date of receipt of an invoice; all payments should be transferred by Credit Card/bank transfer to Corsol International account. A receipt will be issued as payment is received.
- 4) Cancellation /Substitution Policy: Cancellation is only acceptable if submitted to us by email & will be subject to charges, cancellation received 60 days prior to the event 25% of the training fee will be charged, 30 Days prior to the event 50% of the training fee will be charged, 15 days prior to the event 75% of the training fee will be charged, 7 days prior to the event 100 % of the training fee will be charged. Substitution is the best option to avoid cancellation, as the cancellation is required in writing via email likewise Substitution is also required by email with complete details of the substituted delegates (Name, Position, Email & Mobile).
- 5) In the case of No Show, clients cannot claim any refund, & are not entitled to claim the Credit Voucher.
- 6) Cancellation by a paid client; does not subject to any cancellation charges, Corsol will either accept the substitution or will provide a Credit Voucher of Invoice amount which can be utilized in any of our future training, with validity up to 6 months.
- 7) Every possible effort is made to incorporate the event as it campaigns, however, due to any unforeseen circumstances Corsol International reserves the right to change the venue, location, and trainer. Also due to unforeseen circumstances event may be canceled or postponed, in this case, the paid delegate(s) Corsol International will process & refund the full amount, less the bank/service charges up to 5 % or less.
- 8) While all topics shown in this brochure will be covered in the course, the facilitator/instructor reserves the right to restructure and delivers them in a different order or sequence.
- 6) The client is considered aware of all the above terms and conditions, as they sign on this registration form & Corsol International will not be responsible for any expectation or monetary loss as indicated above.